



Company Profile

APRIL 2024



@themarketingaye

We are a full-service creative marketing agency that empowers brands to thrive in the digital age. We specialise in social media marketing, performance marketing, and content marketing, crafting high-quality and engaging content across all formats.

Our in-house team of scriptwriters, videographers, and editors handle your project meticulously, from concept generation to post-production, ensuring your brand's message resonates with your target audience.

Let's partner and unlock the full potential of your digital presence.

Who we are?

AYE BRANDS

AYE BRANDS

Brands we
have
worked
with



and many more...

Our Strategy



Earned Media

Publicity gained organically through word-of-mouth, social shares, reviews, or media coverage. It's essentially free exposure generated when others find your brand or content compelling enough to promote.



Owned Media

Digital assets you directly control – your website, blog, social media profiles, etc. This is where you establish your brand's online presence and build direct relationships with your audience.



Paid Media

Any form of marketing you pay for, like display ads, sponsored content, social media advertising, or influencer campaigns. It helps you reach a wider audience quickly and offers precise targeting.

Corporate Films



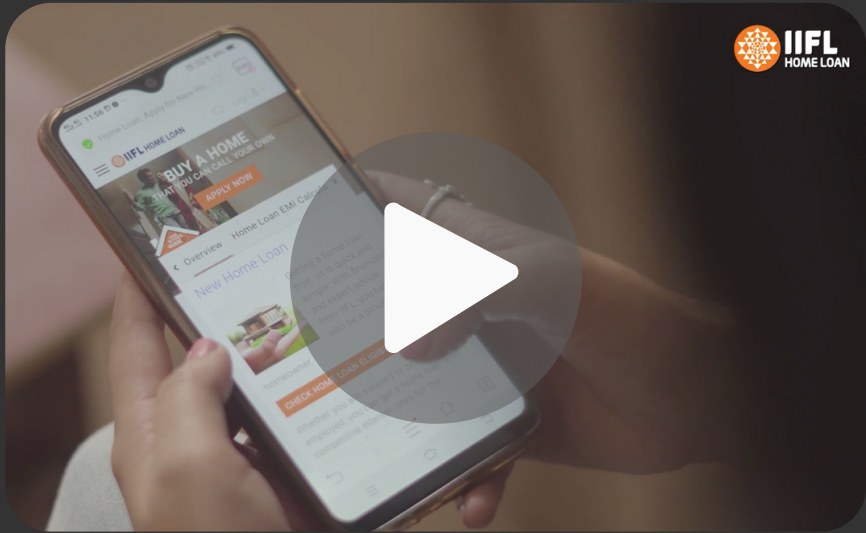
We craft compelling narratives that showcase your brand's vision, values, and achievements. From internal communications to external campaigns, our films elevate your corporate messaging.



Amazon India



Amazon India



IIFL



TVS Eurogrip

Branding Films



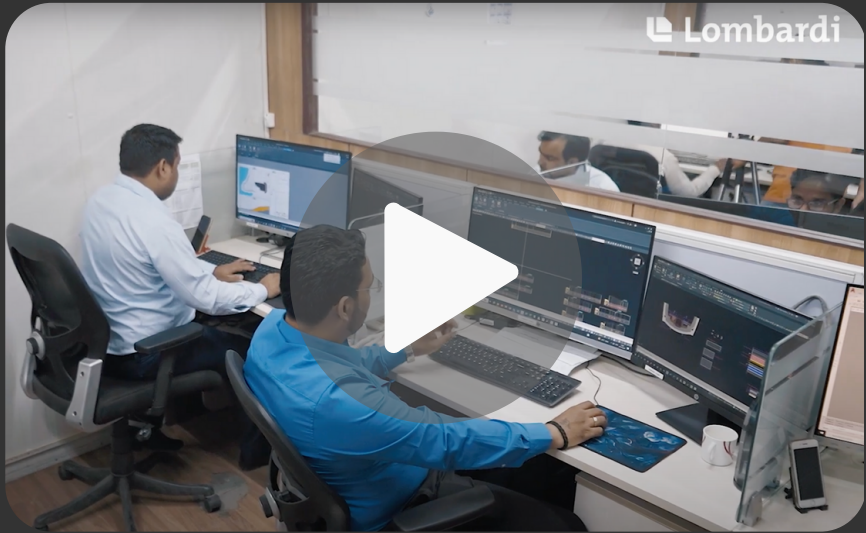
We believe in the power of visual storytelling. Our cinematic approach combines captivating visuals with compelling narratives, leaving a memorable impression of your brand's identity.



Caarabi



Armarios



Lombardi



Krishna EV

Factory Shoots



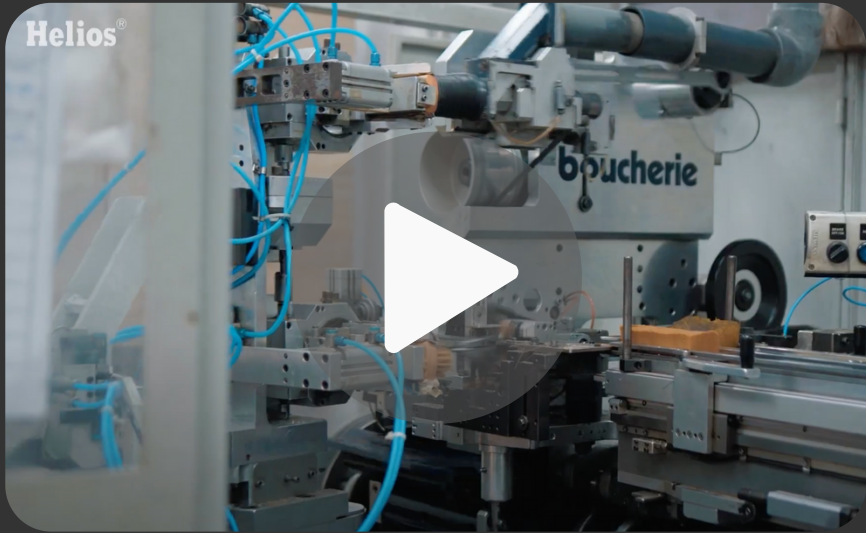
More than just machines, we tell the story behind the process. Our films showcase the dedication of your workforce, the journey of raw materials, and the precision that goes into your finished products.



Mahindra



Shri and Sam



Helios



Novex

Personal Brands



Your story is your power. We work with you to uncover your authentic voice and translate it into compelling content. Build a loyal following and establish yourself as a leader in your field.



Hansraj Raghuvarshi



Saurabh Bhatnagar



Nirit Datta



Mahant Gaurav Sharma

Personal Brands



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Avi Arya



Rohit Bhardwaj



Rahul Bhatnagar



Santosh Nair

Music Videos



From high-energy performances to conceptual masterpieces, we embrace diverse styles. Our expertise ensures your music video stands out, elevates your brand, and connects with fans on a deeper level.



Kaashi Mein Kailashi



Bhola na Maane



AAKE PUCH



w

Engineering Projects



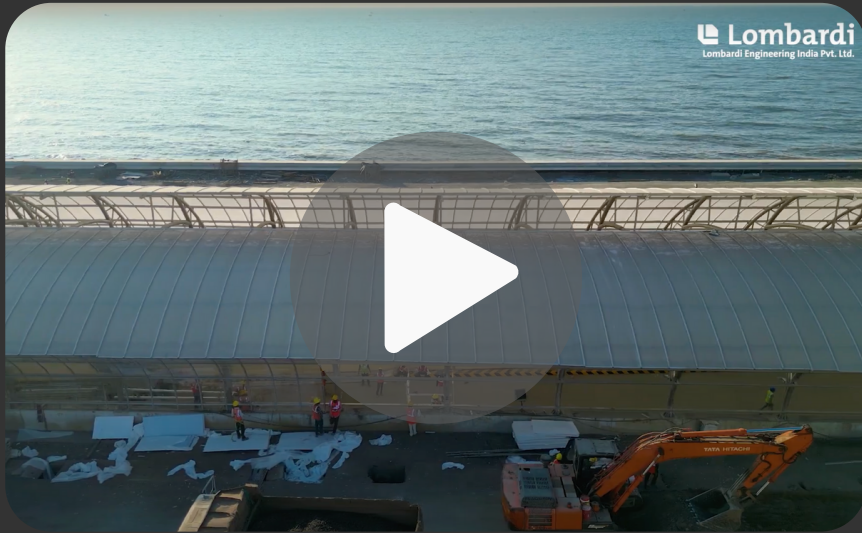
We go beyond the visuals, showcasing the innovative solutions and problem-solving mindset behind engineering feats. Our videos educate and inspire, demonstrating your technical prowess.



USBRL



Rishikesh–Karanprayag
Railway Line



Mumbai Coastal Road
Project



Pakal Dul HEP

Corporate Events



We tailor our approach to fit the scale and purpose of your event. Whether it's an intimate leadership summit or a large-scale product launch, we deliver engaging videos that meet your specific needs.



Super Cricket League



Royal Enfield



Krishna EV



Novex

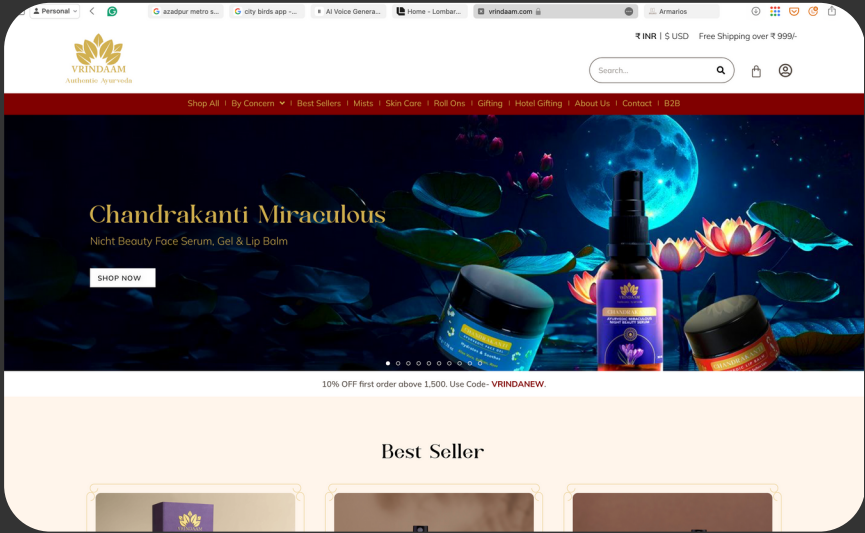
Brand Websites



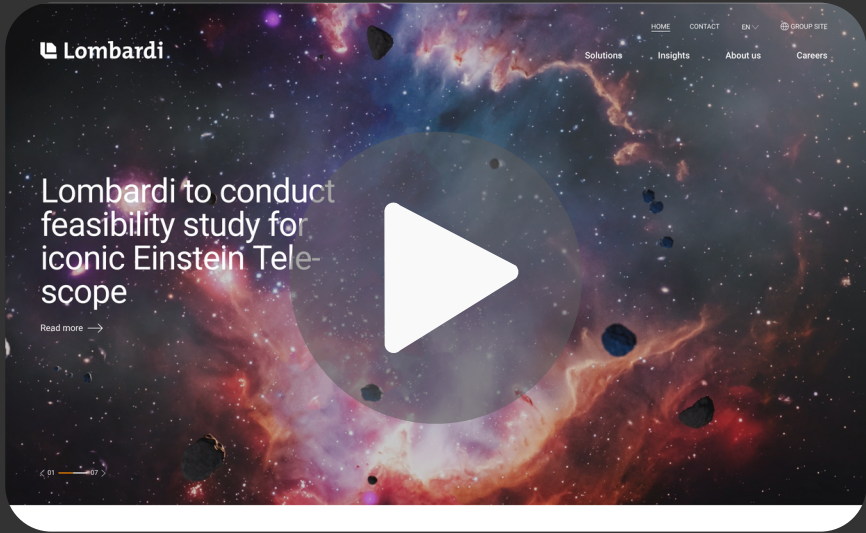
Your website is your brand's online home. We craft websites that tell your story, showcase your values, and provide a compelling platform to connect with customers.



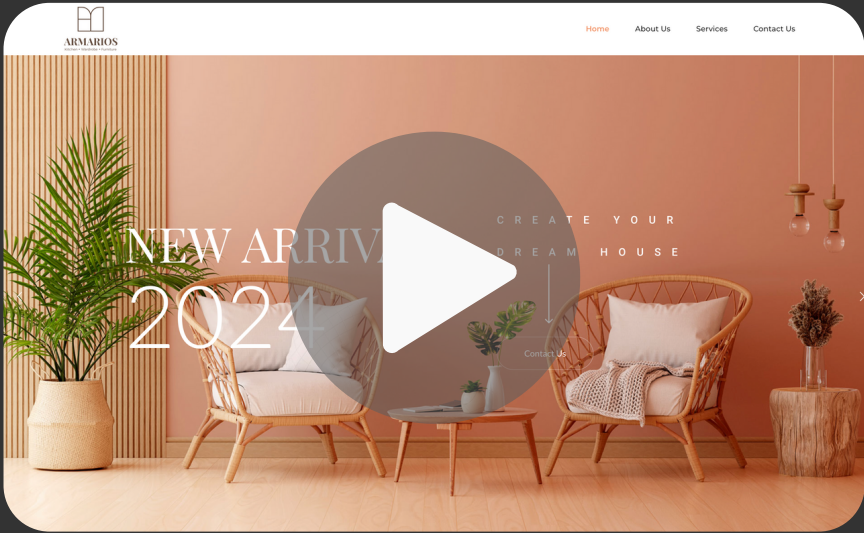
HR 26 Films



SISO India



Lombardi

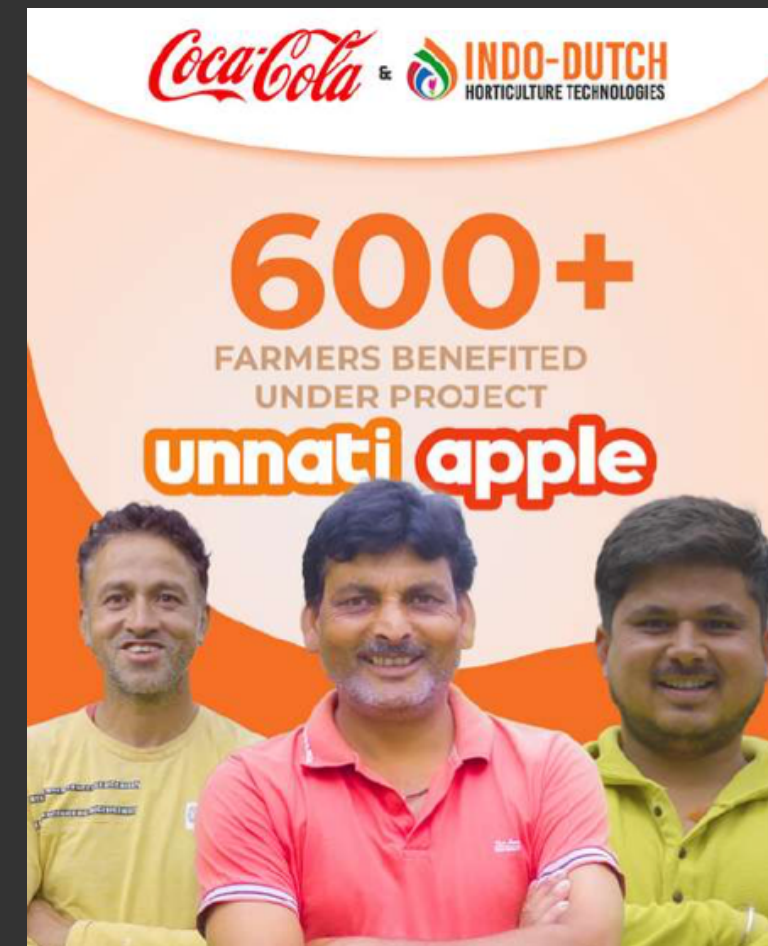


Armarios

Social Media Creatives



From static posts and dynamic carousels to engaging video ads, we master various formats. Our creatives adapt seamlessly across platforms, ensuring your brand shines on every feed.



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Thank
You